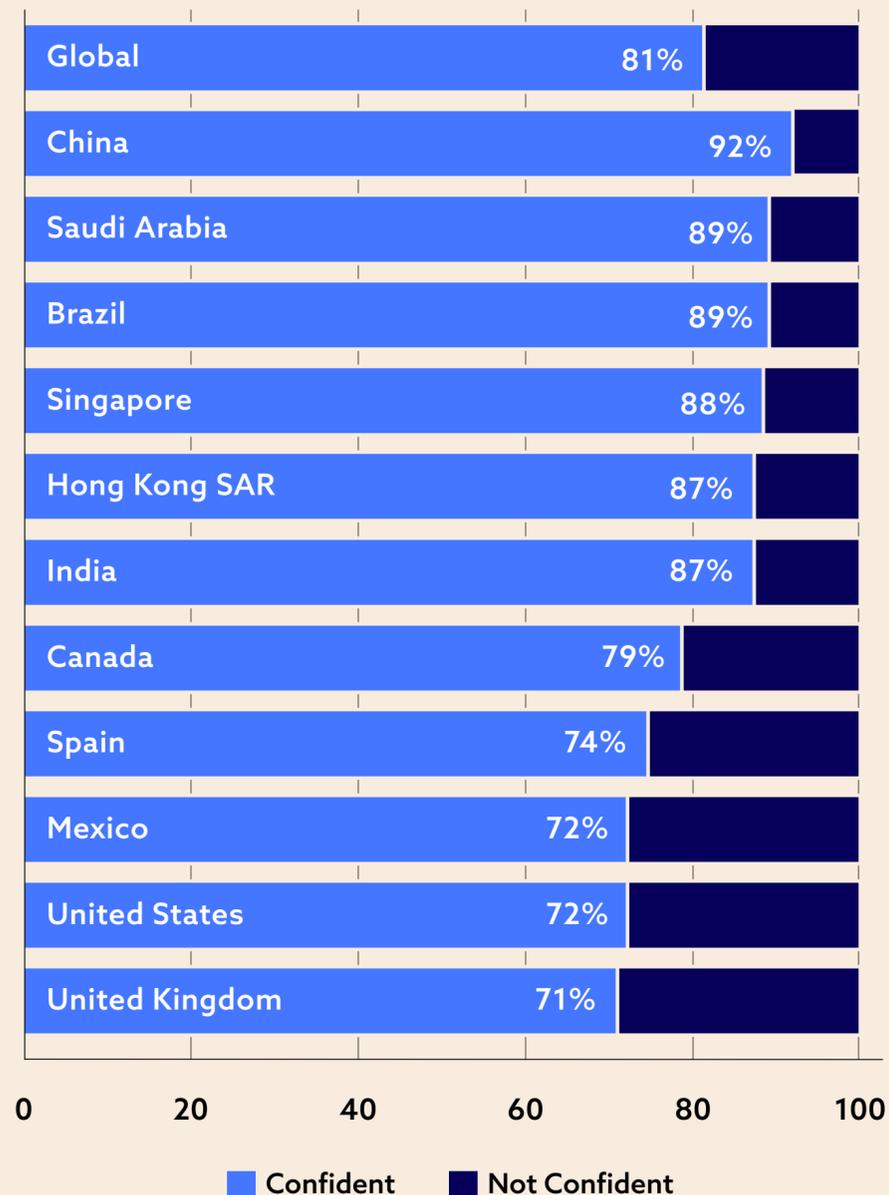


Graduate Outlook Survey: 2025

How confident do you feel about your future career prospects in the current economic climate?



What do you look for the most in an employer?

58%



Salary

49%



Working arrangements

48%



Career progression

48%



Benefits

30%



Opportunity to work overseas

AI's impact on career prospects

67%

Graduates fear AI could limit their career options

40%

Graduates believe AI skills give them a competitive edge

88%

Graduates are confident in their AI literacy

Which sector, if any, do you feel most confident about?

Sectors	2025	2024	2023
Finance & Investment	37%	30%	24%
STEM	21%	20%	17%
IT & Telecoms	21%	19%	18%
Sales, Media & Marketing	16%	18%	18%
Education	16%	17%	19%
Healthcare	15%	14%	16%
Medicine	11%	12%	12%
Government	10%	10%	12%
Arts & Culture	8%	9%	10%
HR	8%	9%	10%

54%

of graduates say peace of mind is a key motivator when building wealth

